

MAGESH BABU

PRODUCT DESIGNER (UI/UX)

INTERACTION DESIGNER

+91 73391 73185

mageshbabu159@gmail.com

www.mageshbabu.com

Age 26 | Male | Indian

Portfolio ([Click here](#))

UX Designer with a degree in Product Design and 4+ years of experience. Skilled in UX, visual design, interaction, and proficient in English.

Skills

Design

Visual Design, User-Centered Design (UCD), Storyboarding, Responsive Web Design, Color Theory, Typography, Mobile App Design, Branding & Identity, 3D Visualization.

UX

User Research, UX Writing, User Flows, Wireframing, Information Architecture, A/B Testing, Rapid Prototyping, Journey Mapping, Usability Testing, Accessibility Testing.

Design & Front-End Coding Tools

Figma, Miro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Power Apps, HTML, CSS, JavaScript.

Experience

UX Designer at Exult Global

Remote India. | Apr 2025 – Nov 2025

- Led the design and execution of 8+ B2B enterprise solutions, solving complex user challenges through intuitive workflows and scalable interface designs.
- Developed UX deliverables such as user flows, wireframes, and prototypes for complex systems, ensuring alignment and enhancing product usability.
- Maintained client engagement throughout lifecycles, including requirements gathering, BRD creation, and feedback integration to drive user-centric design.

UX Designer at Graphene AI

Bangalore, India. | Oct 2023– Feb 2025

- Led the design of a high-impact SaaS platform, boosting user engagement by 30% through enhanced onboarding and improved feature usability.
- Collaborated with cross-functional teams, including product managers, developers, and stakeholders, to deliver innovative design solutions within an Agile framework.
- Mentored junior designers, providing guidance on best practices, design techniques, and user-centered design principles, enhancing team output and consistency.

Associate Designer at HRS Navigation

Bangalore, India. | June 2022 – May 2023

- Led the design of a B2B healthcare desktop application, boosting user adoption by 20% through optimized workflows and streamlined user interfaces.
- Designed end-to-end user flows, wireframes, and interactive prototypes for a complex healthcare system, boosting product usability and user satisfaction.
- Conducted user research and performed usability testing, incorporating insights into design iterations to enhance functionality and meet user needs.

Product Designer Freelance

Bangalore, India. | May 2020 – May 2022

- Led the website revamp, improving user experience and interface design, resulting in a 25% increase in user engagement and conversion rates.
- Developed and prioritized user personas and customer journey maps, guiding the design process and aligning features with business goals.
- Optimized the design of a mobile application, focusing on visual hierarchy and interaction, leading to a 40% increase in user retention & enhanced app performance.

Education

Ramaiah University – Bachelor of Design (Product Design)

Bangalore, India. | Aug 2018 – May 2022

Courses & Certificates

HTML for Programmers

Linkedin Learning | Jun 2023 – Jul 2023

Web Design & Development (HTML/ CSS)

Linkedin Learning | Jun 2023 – Jul 2023

UX Foundations: Interaction Design

Linkedin Learning | May 2022– Jul 2022

UX Foundations: Content Strategy

Linkedin Learning | May 2022– Jul 2022

UX Foundations: Usability Testing

Linkedin Learning | May 2022– Jun 2022

Accessibility for Web Design

Linkedin Learning | Aug 2022– Sep 2022

Projects

AI Health Assistant App ([Click here](#))

Designed an AI healthcare app for instant guidance, report insights, & doctor support.

SaaS AI Platform ([Click here](#))

Created a SaaS app for market researchers to boost productivity and efficiency.

Graphene AI Website ([Click here](#))

Designed a business website enhancing engagement, & improving conversion rates.

Mobile Banking App ([Click here](#))

Created a mobile banking app to boost conversions and lower bounce rates.

Crypto Trading Website ([Click here](#))

Designed a crypto trading website focused on UX, security, and real-time market data.